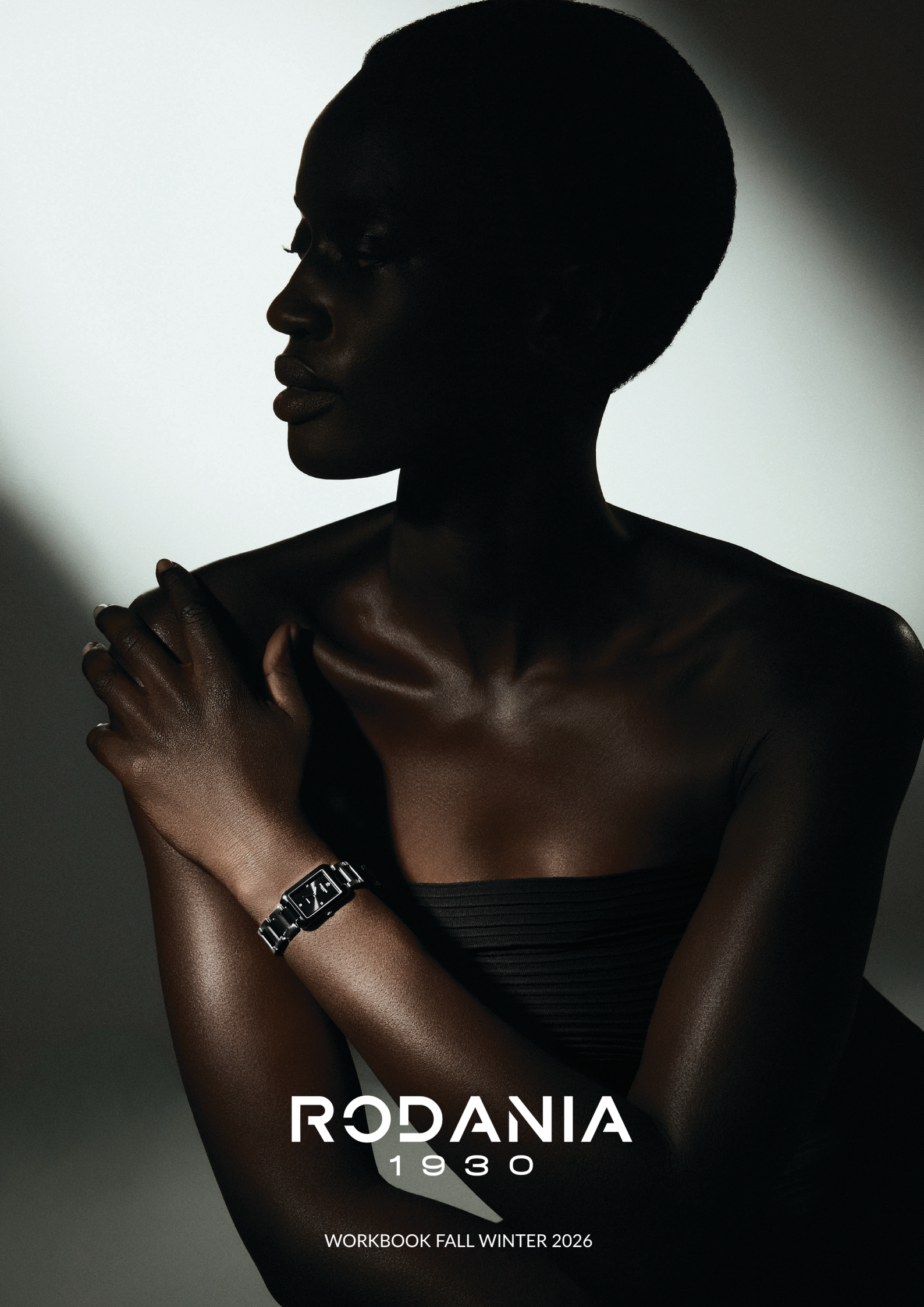




RODANIA
1930

WORKBOOK FALL WINTER 2026



THE BRAND

At Rodania, we believe in time and in stability.

Since 1930, we have been creating watches designed to accompany real lives — those of parents, children, and moments that truly matter.

**Our House is Belgian. *Our memory is Swiss.* Our future
is independent.**

Rodania stands for the elegance of simple objects, meaningful by nature,
carefully chosen.

It is the refusal of bling. The choice of longevity. The luxury of staying true
to oneself.

An iconic yet discreet brand, chic yet accessible, timeless yet built to last —
offering an exceptional value for money.

At Rodania, we believe that time is not something to endure, but something to
choose.

**And that a watch is not merely a function, but a mem-
ory — *a link between generations, an elegant and
deeply personal object.***

Since 1930, we have been crafting solid, precise, high-quality watches an-
chored in our Swiss roots.

Our story crosses the Alps and the flatlands, blending watchmaking expertise
with family heritage, technical excellence with shared time.

Today, Rodania rediscovers its independence, its voice, its own rhythm.

**In a world that moves too fast, *we stand for long time.*
The right time.**

We never compromise on what makes something exceptional.

We cultivate what truly matters.



JAN AUSLOOS, HUBERT JANVIER, VINCENT GAYE, FÉDORA GAYE

OUR STORY

Founded in Switzerland in 1930, Rodania is a heritage watch brand that has shaped some of the most iconic timepieces in watchmaking history.

Following its acquisition in 2022 by **Vincent Gaye** — a Belgian entrepreneur with **over 40 years of experience in the watch industry**.

Rodania entered a new strategic chapter.

Over the past three years, the brand has undergone a significant assortment upgrade, **culminating in a complete brand transformation unveiled at the end of 2025.**

OUR COLLECTION

Today, Rodania stands out as one of the very few independent watch brands in the traditional watch segment below €500. The brand offers a broad, clearly segmented collection, manufactured according to the premium standards of the Swiss watch industry. Our focus over the last three years has been to elevate our collections while staying true to **our core values: quality, reliability and accessibility.**

OUR PROMISE

Every Rodania watch features a Swiss Made movement, a sapphire crystal and is backed by a 3-year international warranty. **The collections are designed to be timeless, sporty or elegant, with prices ranging from €150 to €500.** The perfect 50/50 balance between men's and women's sales clearly differentiates the brand in its segment.

OUR IDENTITY

2026 marks a defining milestone for the brand, with **the official launch of Rodania's new brand identity.** This transformation is supported by a completely renewed image, an innovative in-store display program and packaging.

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LADIES COLLECTION

Rodania ladies' watches favour a discreet, timeless elegance, rooted in a controlled classicism and enhanced by a ***subtle touch of modernity.***

Clean lines, balanced proportions and a design made to last: ***contemporary, elegant and accessible timepieces,*** created to accompany everyday life with distinction.





Mystery Iconic R85005

MYSTERY CLASSIC

DIA Ø 30 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT | HIGH TECH CERAMIC



NEW
R85001
249,00 €



5 407008 655310



NEW
R85002
249,00 €



5 407008 655327



NEW
R85003
269,00 €



5 407008 655334



NEW
R85007
269,00 €



5 407008 656485

MYSTERY ICONIC

DIA Ø 20,5 X 31 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT | HIGH TECH CERAMIC



NEW
R85004
269,00 €



5 407008 656119



NEW
R85005
269,00 €



5 407008 656126



NEW
R85006
289,00 €



5 407008 656133



NEW
R85008
289,00 €



5 407008 656492

GENEVA

DIA Ø 30 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R12008
199,00 €



R12009
199,00 €



R12023
189,00 €



GSTAAD

DIA Ø 32 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



NEW
R11046
249,00 €



NEW
R11047
229,00 €



GSTAAD

DIA Ø 32 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R11041
229,00 €



R11044
249,00 €



LAUSANNE LEATHER

DIA SQUARE: 21 X 28,5 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



NEW
R27016
249,00 €



NEW
R27022
269,00 €



LAUSANNE

DIA SQUARE: 21 X 28,5 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R27009
279,00 €



R27010
299,00 €



(PROVIDED WITH AN ADDITIONAL LEATHER STRAP)

LAUSANNE ART DECO

DIA SQUARE: 21 X 28,5 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R27020
269,00 €



R27021
289,00 €





Lugano Elegance R14042

LUGANO ELEGANCE 26

DIA Ø 26 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



NEW
R14042
199,00 €



NEW
R14043
229,00 €



NEW
R14044
229,00 €



LUGANO ELEGANCE 30

DIA Ø 30 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R14039
259,00 €



R14040
259,00 €



R14041
239,00 €



LUGANO SPARKLE 26

DIA Ø 26 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R14035
209,00 €



R14036
269,00 €



R14037
269,00 €



LUGANO SPARKLE 30

DIA Ø 30 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R14026
249,00 €



R14027
269,00 €



R14031
249,00 €



R14032
249,00 €



LUGANO CLASSIC 26

DIA Ø 26 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R14038
229,00 €



LUGANO CLASSIC 30

DIA Ø 30 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R14025
239,00 €



R14033
259,00 €



R14029
199,00 €



R14034
189,00 €





Montreux Elegance R10046

MONTREUX ELEGANCE SPARKLE 30

DIA Ø 30 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



NEW
R10042
229,00 €



NEW
R10046
229,00 €



NEW
R10043
249,00 €



NEW
R10044
249,00 €



MONTREUX ELEGANCE 30

DIA Ø 30 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



NEW
R10039
189,00 €



NEW
R10040
219,00 €



NEW
R10041
219,00 €



MONTREUX MINI

DIA Ø 24 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R10036
229,00 €



5 407008 655617



R10037
249,00 €



5 407008 655624



R10038
249,00 €



5 407008 655631

MONTREUX

DIA Ø 30 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R10002
249,00 €



5 407008 650001



R10004
249,00 €



5 407008 650032



R10010
199,00 €



5 407008 651763

MONTREUX

DIA Ø 30 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R10024
249,00 €



R10027
249,00 €



R10034
249,00 €



R10025
249,00 €



R10032
249,00 €



MONTREUX

DIA Ø 30 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



NEW
R10045
229,00 €



5 407008 656348



R10029
219,00 €



5 407008 654573



R10030
229,00 €



5 407008 654580



R10035
219,00 €



5 407008 655341



R10031
179,00 €



5 407008 654610

TAVANNES DIAMONDS

DIA Ø 30 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R31005
299,00 €



R31006
329,00 €



R31008
329,00 €



R31009
299,00 €



R31010
329,00 €





Verbier Ladies Sport R17046

VERBIER LADIES

DIA Ø 34MM | SAPPHIRE CRYSTAL | 10 ATM | STAINLESS STEEL 316L
QUARTZ SWISS MOVEMENT



R17036
229,00 €



R17038
249,00 €



VERBIER LADIES SPORT

DIA Ø 34MM | SAPPHIRE CRYSTAL | 10 ATM | STAINLESS STEEL 316L
QUARTZ SWISS MOVEMENT



R17039
239,00 €



R17046
239,00 €



R17047
249,00 €



WORLD STAR SPARKLE 30

DIA Ø 30 MM | SAPPHIRE CRYSTAL
10 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



NEW
R74015
299,00 €



5 407008 655778



NEW
R74016
319,00 €



5 407008 655785



NEW
R74017
339,00 €



5 407008 655792

WORLD STAR LADIES 34

DIA Ø 34 MM | SAPPHIRE CRYSTAL
10 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R74006
289,00 €



5 407008 655075

NYON EXCELLENCE 26

DIA Ø 26 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



NEW
R22101
159,00 €



5 407008 656096

NYON EXCELLENCE 32

DIA Ø 32 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22097
159,00 €



5 407008 655716



R22098
169,00 €



5 407008 655723

NYON CLASSIC 26

DIA Ø 26 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22013
129,00 €



NYON CLASSIC 32

DIA Ø 32 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22046
139,00 €



R22049
149,00 €



NYON CLASSIC 32 FIXO

DIA Ø 32 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22010
129,00 €



R22011
139,00 €



NYON SPORT 30

DIA Ø 30 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22089
169,00 €



R22090
159,00 €



NYON SPORT 30

DIA Ø 30 MM | SAPPHIRE CRYSTAL | 5 ATM
STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22079
149,00 €



R22080
159,00 €



R22081
159,00 €



R22082
169,00 €



R22083
169,00 €



NYON ELEGANCE 26

DIA Ø 26 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22075
149,00 €



NYON ELEGANCE 32

DIA Ø 32 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22051
159,00 €



GENTS COLLECTION

Rodania gents' watches express a timeless approach to style, where classic design meets a subtle sporting spirit and a deep-rooted heritage.

Heritage is not a story we invent — it is part of our roots.

Our ***iconic models are thoughtfully revisited***, preserving their original character while adapting them to contemporary life.

Defined by clean lines, confident proportions and purposeful details, ***these timepieces are built to last***: contemporary yet grounded in tradition, elegant yet practical, designed to accompany everyday life with confidence.



World Star Chronograph R74011



Zermatt R34002

ZERMATT

DIA Ø 40 MM | SAPPHIRE CRYSTAL | 10 ATM | STAINLESS STEEL 316L
QUARTZ SWISS MOVEMENT | PROTECTED CROWN | SCREWED CROWN (S-CROWN)



NEW
R34001
249,00 €



5 407008 655822



NEW
R34002
249,00 €



5 407008 655839



NEW
R34003
279,00 €



5 407008 655846



NEW
R34004
259,00 €



5 407008 655853

CHRONOGRAPH CYCLING LIMITED EDITION

DIA Ø 42 MM | SAPPHIRE CRYSTAL | STAINLESS STEEL 316L | ADDITIONNAL LEATHER STRAP
10 ATM | QUARTZ SWISS MOVEMENT | PROTECTED CROWN | SCREWED CROWN (S-CROWN)



R17033
479,00 €



R17034
459,00 €



Rodania celebrates its **strong commitment to *Belgian cycling*** with this **exclusive limited edition timepiece**, designed for those who value performance and precision. As the official sponsor of more than 60 races UCI, the brand ensures high visibility with two official lead cars and its iconic jingle played during every race and awards ceremony.

Limited to just 200 pieces per model, this chronograph is built for cycling enthusiasts. It features a 30-minute counter, central stop-second hand (1/1 sec), and "Add & Split" functions – perfect for tracking intermediate times.

The double tachymeter scale measures speeds from 55 to 20 km/h, matching typical cycling race conditions.

Engineered for durability and style, it boasts a 316L stainless steel case, scratch-resistant sapphire crystal, 100M water resistance, and a complete time display with day, date, and small seconds. Luminous hands and markers ensure optimal legibility, even during intense action.

Presented in a premium gift box, this model comes with two straps: a sporty stainless steel bracelet with safety clasp, and a perforated genuine leather strap for a more classic look.

A bold timepiece that blends *sport, style, and performance*.

LÉMAN DIVER

DIA Ø 43 MM | SAPPHIRE CRYSTAL | 20 ATM | STAINLESS STEEL 316L
QUARTZ SWISS MOVEMENT | PROTECTED CROWN | SCREWED CROWN (S-CROWN)



R18059
329,00 €



LÉMAN

DIA Ø 43 MM | SAPPHIRE CRYSTAL | 20 ATM | STAINLESS STEEL 316L
QUARTZ SWISS MOVEMENT | PROTECTED CROWN | SCREWED CROWN (S-CROWN)



R18049
289,00 €



R18053
259,00 €



R18056
259,00 €





SION

DIA Ø 38 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R15024
209,00 €



R15025
229,00 €



R15026
209,00 €



VERBIER CHRONOGRAPH

DIA Ø 42 MM | SAPPHIRE CRYSTAL | 10 ATM | STAINLESS STEEL 316L
 QUARTZ SWISS MOVEMENT | PROTECTED CROWN | SCREWED CROWN (S-CROWN)
 30 MINUTE COUNTER | ADD & SPLIT FUNCTIONS | SMALL SECOND | DAY-DATE INDICATOR



NEW
R17032
 399,00 €



R17030
 399,00 €



R17031
 399,00 €



NEW
R17056
 399,00 €



R17043
 399,00 €



R17044
 419,00 €



R17051
 419,00 €



R17045
 399,00 €



VERBIER CROSS

DIA Ø 42 MM | SAPPHIRE CRYSTAL | 10 ATM | STAINLESS STEEL 316L |
QUARTZ SWISS MOVEMENT | PROTECTED CROWN | SCREWED CROWN (S-CROWN)



NEW
R17057
249,00 €



R17021
249,00 €



R17022
249,00 €



R17023
269,00 €



R17025
269,00 €



R17042
269,00 €



R17029
249,00 €



R17041
279,00 €





Verbier Gents Sport R17050

VERBIER CROSS

DIA Ø 42 MM | SAPPHIRE CRYSTAL | 10 ATM | ?
QUARTZ SWISS MOVEMENT | PROTECTED CROWN | SCREWED CROWN (S-CROWN)



R17040
249,00 €



R17026
229,00 €



R17028
229,00 €



VERBIER GENTS SPORT

DIA Ø 42 MM | SAPPHIRE CRYSTAL | 10 ATM | STAINLESS STEEL 316L
QUARTZ SWISS MOVEMENT | PROTECTED CROWN | SCREWED CROWN (S-CROWN)



R17049
269,00 €



R17050
259,00 €



VERBIER AUTOMATIQUE

DIA Ø 42 MM | AUTOMATIC SWISS MOVEMENT | SAPPHIRE CRYSTAL
10 ATM | STAINLESS STEEL 316L | PROTECTED CROWN
SCREWED CROWN (S-CROWN)



R40000
479,00 €



R40001
479,00 €



R40002
499,00 €



R40003
499,00 €



R40004
499,00 €



R40006
539,00 €



R40008
539,00 €



VEVEY

DIA Ø 28 X 43 MM | OUTSIDE CURVED SAPPHIRE CRYSTAL
5 A TM | STAINLESS STEEL 316L



NEW

R32017

259,00 €



5 407008 656522



NEW

R32019

279,00 €



5 407008 656539



R32007

259,00 €



5 407008 655419

VEVEY ART DECO

DIA Ø 28 X 43 MM | OUTSIDE CURVED SAPPHIRE CRYSTAL
5 A TM | STAINLESS STEEL 316L



NEW

R32014

259,00 €



5 407008 656454



NEW

R32015

259,00 €



5 407008 656461



NEW

R32016

279,00 €



5 407008 656478

VEVEY GENTS

DIA Ø 28 X 43 MM | OUTSIDE CURVED SAPPHIRE CRYSTAL
5 A TM | STAINLESS STEEL 316L



NEW
R32010
299,00 €



NEW
R32011
319,00 €



WORLD STAR 1974 ANNIVERSARY 38

DIA Ø 38 MM | INSIDE ANTI-REFLECTION COATED SAPPHIRE CRYSTAL
10 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT | PROTECTED CROWN
SCREWED CROWN (S -CROWN) | PERSONALISED CASE WITH ENGRAVED GLOBE



NEW
R74025
299,00 €



5 407008 656577



NEW
R74026
299,00 €



5 407008 656584



NEW
R74027
299,00 €



5 407008 656591



NEW
R74028
299,00 €



5 407008 656607

WORLD STAR CHRONOGRAPH 43

DIA Ø 43 MM | INSIDE ANTI-REFLECTION COATED SAPPHIRE CRYSTAL
10 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT | PROTECTED CROWN
SCREWED CROWN (S -CROWN) | PERSONALISED CASE WITH ENGRAVED GLOBE



R74010
449,00 €



5 407008 655273



R74011
449,00 €



5 407008 655280



R74012
449,00 €



5 407008 655297



World Star Sport Chronograph R74022

WORLD STAR SPORT 40

DIA Ø 40 MM | INSIDE ANTI-REFLECTION COATED SAPPHIRE CRYSTAL
10 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT | PROTECTED CROWN
SCREWED CROWN (S -CROWN) | PERSONALISED CASE WITH ENGRAVED GLOBE



NEW
R74018
319,00 €



NEW
R74019
319,00 €



NEW
R74020
319,00 €



NEW
R74021
319,00 €



WORLD STAR SPORT CHRONOGRAPH 42

DIA Ø 42 MM | INSIDE ANTI-REFLECTION COATED SAPPHIRE CRYSTAL
10 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT | PROTECTED CROWN
SCREWED CROWN (S -CROWN) | PERSONALISED CASE WITH ENGRAVED GLOBE



NEW
R74022
469,00 €



NEW
R74023
469,00 €



NEW
R74024
469,00 €



NYON EXCELLENCE 36

DIA Ø 36 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



NEW
R22102
169,00 €



NYON EXCELLENCE 40

DIA Ø 40 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22099
169,00 €



R22100
179,00 €



NYON CLASSIC 36

DIA Ø 36 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22052
139,00 €



5 407008 654115



R22054
149,00 €



5 407008 654139



R22091
139,00 €



5 407008 655433

NYON CLASSIC 40

DIA Ø 40 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22055
149,00 €



5 407008 654146



R22057
159,00 €



5 407008 654160



R22060
149,00 €



5 407008 654191

NYON ELEGANCE 36

DIA Ø 36 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22076
159,00 €



NYON ELEGANCE 40

DIA Ø 40 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22059
169,00 €



NYON SPORT 40

DIA Ø 40 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22063
169,00 €



R22064
189,00 €



R22066
189,00 €



R22088
199,00 €



R22065
189,00 €



R22071
179,00 €



R22073
199,00 €



R22087
189,00 €



NYON URBAN 40

DIA Ø 40 MM | SAPPHIRE CRYSTAL
5 ATM | STAINLESS STEEL 316L | QUARTZ SWISS MOVEMENT



R22078
209,00 €



R22084
209,00 €



R22085
189,00 €





Vevey R32001

RODANIA

1 9 3 0

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